PRAVIN J

Lead Product Designer

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PROFILE

Lead Product Designer with 7+ years of experience turning complex enterprise operations into scalable products across retail, supply chain, IoT, energy, smart infrastructure, SaaS and e-commerce.

Drive product strategy through execution, aligning business and engineering while leveraging AI to accelerate product discovery, prototyping and delivery.

EXPERIENCE

Lowe's / Lead Product Designer

Feb 2025 - Present, Bengaluru

Lead design across **5 enterprise platforms**, shaping product strategy and end-to-end experiences across global merchandising and enterprise vendor operations.

Supported **$21M+** in **annual business** value through enterprise product transformation, accelerating **time-to-market** by **4–6 weeks** and reducing project **cycle time** by **10–15%.**

Lead **strategy-to-production** execution, aligning **leadership**, **product and engineering** while **mentoring** designers and strengthening delivery quality.

Siemens / Senior UX Designer

May 2023 - Feb 2025, Bengaluru

Led UX for enterprise **IoT platforms** across manufacturing, energy and smart cities, simplifying complex data for operational decision-making.

Led design for **global products** including **NEOM**'s Biodiversity Monitoring System, **Building X** and a **Smart Port** solution.

Drove **IA and interaction strategy,** stakeholder alignment, and designer mentorship across complex enterprise initiatives.

InMobi / Senior Visual Designer

Jan 2022 - May 2023, Bengaluru

Designed core **e-commerce advertising experiences** for advertisers and retailers, simplifying complex workflows and advanced configurations through scalable, reusable interaction patterns.

Infosys / Senior Lead Experience Design

Sep 2019 - Dec 2021, Bengaluru

Led **end-to-end UX** for **SaaS and internal products** across insurance, manufacturing, and finance, translating research and complex service journeys into intuitive, validated experiences with cross-functional teams.

CORE EXPERTISE

- Product Strategy
- Enterprise UX
- Systems Thinking
- Research & Validation
- Workflow Design
- Design Systems
- Design Strategy
- Product Discovery
- Information Architecture
- Data Visualisation
- Cross-functional Leadership
- Mentorship

AI-ENABLED DESIGN

- Research Synthesis
- Concept Exploration
- Rapid Prototyping
- Workflow Automation
- Requirement Synthesis
- Design-to-Development

TOOLS

- Figma
- FigJam
- Figma Make
- Blender
- ChatGPT
- Claude
- Adobe Creative Cloud

EDUCATION

IIT Hyderabad / M.Des, Visual Design

Jul 2017 - May 2019, Hyderabad

Govt. College of Technology / B.E., Civil Engg.

Jul 2013 - May 2017, Coimbatore

SELECTED RECOGNITION

Individual Excellence Award · Lowe's · 2026

Outstanding performance & organisational contribution

Best Individual Performer - GMPB · Lowe's · 2026

Recognized across the vertical at Global Town Hall

Werner von Siemens Award · Siemens · 2024

Technology with Purpose · Led design for Building X

10+ Film Festival Awards · 2021-2022

VR The World - An animated short film

Adobe Creative Jam - First Runner Up · 2020

AR/VR retail experience · Adobe × WongDoody